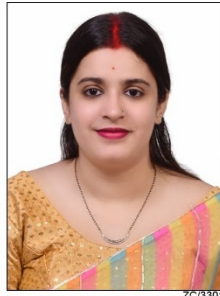


CARI, New Delhi**Detail of Pharmacovigilance Officers and Staff**

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Pharmacovigilance objectives

The Ministry of Ayush has introduced new Central Sector scheme for promoting pharmacovigilance of Ayurveda, Siddha, Unani and Homoeopathy (ASU&H) Drugs. Prime objective of the scheme is to develop the culture of documenting adverse effects and undertake safety monitoring of Ayurveda, Siddha, Unani and Homoeopathy drugs and surveillance of misleading advertisements appearing in the print and electronic media.

Pharmacovigilance Activities

- The programme has been initiated at Central Ayurveda Research Institute, New Delhi from 24th August 2018.
- Since inception, two National Seminars, and 03 webinars, and many awareness programmes have been conducted for AYUSH Doctors, Pharmacists, paramedical staff, and the general public on different topics related to Pharmacovigilance and ADR reporting.
- Initiation taken for OPD & IPD level collection of ADRs through personal visits by Co-ordinators and programme assistant.
- The CARI, New Delhi PPvC center, organized meetings with hospital staff to raise awareness of ADRs and other important aspects of pharmacovigilance from time to time.
- Pharmacovigilance Awareness lectures were given to OPD patients and their relatives, and IEC material was also distributed throughout the year.
- Two Suggestion boxes with an ADR form are placed at the OPD and IPD areas for patients.
- Pharmacovigilance awareness plates are placed at the OPD area for awareness.

- Misleading advertisements published in print media, television, and social media are collected and submitted to the Ministry of AYUSH and the state drug licensing authority with a request to take necessary action.

Pharmacovigilance Achievements

- CARI New Delhi is recognized as one of the best-performing Peripheral Pharmacovigilance centres by the National Pharmacovigilance Co-ordinating Centre, AIIA New Delhi. Co-ordinators of the centre received a certificate of appreciation for the year (2020-21).

Project

- A Cross-Sectional Survey on Knowledge, Attitude, and Practice (KAP) towards use of Cosmetics (सौन्दर्य प्रसाधक) (Ayurvedic and other cosmetic products) and Cosmetovigilance among the General Public in India. (Will be initiated soon)

Paper presentations

- Dr Shivani Puri, JRF & Dr. Shweta Mata, Program Coordinator PPvC presented a paper at a two-day National seminar on "Fostering patient safety: Role of diagnostic practices in Ayush" organized by the Pharmacovigilance team, CARI, New Delhi, at the India International Centre, New Delhi on 19.09.2024.

Misleading Advertisements

- A total of 2208 misleading advertisements and 57 ADRs have been detected till August, 2026 and sent to Intermediary Pharmacovigilance Centers (IPvCCs), NIA, Jaipur, and the Drug Controller of Ayush, Delhi State.

Awareness Program & Lectures

- The Pharmacovigilance team of CARI, New Delhi has organized a Pharmacovigilance awareness programme under Pharmacovigilance of ASU & H Drugs on 16.10.2024 at A & U Tibbia College & Hospital, Karol Bagh, New Delhi.
- The Pharmacovigilance team of CARI, New Delhi has organized a Pharmacovigilance awareness programme under Pharmacovigilance of ASU & H Drugs on 27.11.2025 at Nehru Homeopathic Medical College & Hospital, New Delhi.
- Team also organized 4-5 awareness lectures every month at OPD & IPD level of the institute and nearby organizations.

ADR Reporting

For reporting any Adverse Drug Reactions related to Ayurveda drugs, contact 080-29635035 (Hosp.) or send an email to [ppvccarinewdelhi\[at\]gmail\[dot\]com](mailto:ppvccarinewdelhi[at]gmail[dot]com)

- [ADR reporting Form NPvC](#) – Annexure 1

Misleading Ad Reporting

- Total no. of misleading advertisements reported (Till August, 2026): 2208

- For reporting any misleading advertisement related to Ayurveda drugs, contact 01125229448 (Hosp.) or send an email to [ppvccarinewdelhi\[at\]gmail\[dot\]com](mailto:ppvccarinewdelhi[at]gmail[dot]com)
- [Drug and magic remedies act 1954 rules 1955](#) (Annexure II)

Important Links

Ayush Suraksha, Pharmacovigilance of Ayurveda, Siddha, Unani & Homoeopathy Drugs.

<https://www.ayushsuraksha.com/>

Some glimpses of the National Seminar on "Fostering patient safety: Role of diagnostic practices in AYUSH" held on 18th-19th September 2024



Welcome Address by Dr. Bharti, Director (Institute) CARI, New Delhi



Lecture of the Keynote speaker Prof. Bejon Kumar Mishra, Former Adviser to the Government of Odisha, Department of Food Supplies and Consumer Welfare (FS&CW)



Interaction between participants and the Pharmacovigilance Team, PPvC, CARI, New Delhi



Distributing IEC material to participants at OPD, PPvC, CARI, New Delhi



Pharmacovigilance Awareness Lecture was delivered by Dr. Shweta Mata, Coordinator, PPvC, CARI, New Delhi, at A & U, Tibbia College, New Delhi on 16.10.2024



Distribution of IEC material (Calendar) by Dr. Shweta Mata, Coordinator & Dr. Shivani Puri, JRF, at PPvC, CARI, New Delhi



Dr. Seema Rai, Principal, Nehru Homeopathy Medical College, New Delhi, welcomed Dr. Shweta Mata, R.O. (Ay.), & Dr. Bidhan Mahajon, Coordinator, National Pharmacovigilance Coordination Centre (NPvCC), AIHA, on 27.11.2025



The Pharmacovigilance Awareness Lecture was delivered by Dr. Shweta Mata, R.O (Ay.), at Nehru Homeopathy Medical College, New Delhi on 27.11.2025